

# Cleafy introduces AI-powered cyber fraud co-pilot

Milan, Tuesday, April 16th, 2023 – Cleafy, a leader in cybersecurity innovation, is launching its latest AI-powered cyber fraud co-pilot, designed to revolutionise how banks detect and respond to digital threats. Built by Cleafy's team of engineers and threat hunters, this new technology strengthens fraud detection and response, helping financial institutions stay ahead of increasingly sophisticated cybercriminals.

Bridging cybersecurity and fraud teams, Cleafy's AI-driven co-pilot provides a centralised hub where experts from both fields can collaborate seamlessly. Traditionally, these teams have operated separately, using different tools and monitoring distinct sets of signals. This separation has often resulted in operational inefficiencies and gaps in detection. Cleafy's solution breaks down these barriers, offering a shared interface that enhances communication and speeds up decision-making.

With banking fraud escalating at an alarming rate, financial institutions are under pressure to respond faster and more effectively. Cleafy's AI-driven co-pilot acts as an extension of the bank's anti-fraud team, equipping analysts with real-time intelligence and recommendations. Whether identifying patterns, investigating threats, or setting up automated responses, fraud teams can now execute tasks with greater speed and precision.

*"The shortage of fraud analysts is a growing concern, with an estimated 3.5 million roles unfilled globally. Our AI-driven technology helps banks bridge this gap, amplifying the capabilities of their existing teams,"* said Matteo Bogana, co-founder and CEO of Cleafy. *"This marks a major shift in how financial institutions combat fraud, making security operations faster, smarter, and more accessible."*

Cleafy's track record speaks for itself. In 2021 and 2022, the company identified and classified over 20 new strains of banking malware, including [Sharkbot](#), [TeaBot](#), and [Revive](#). Today, its platform protects over 100 million digital users, working with major banks such as Findomestic by BNP Paribas and ING Bank Romania, as well as fast-growing fintechs like Illimity Bank. With a 100% client renewal rate, Cleafy continues to set the standard for fraud prevention in the financial sector.



In September 2023, Cleafy secured a €10M Series A funding round led by [United Ventures](#), reinforcing its commitment to pushing the boundaries of cybersecurity and fraud prevention. As digital threats evolve, Cleafy remains at the forefront, ensuring that banks have the tools they need to fight back, smarter and faster than ever before.

## About Cleafy

Founded in 2014 by alumni of the Polytechnic of Milan, Cleafy addresses modern fraud challenges intensified by digital transformation, AI advancements, and evolving regulations like PSD2. Our advanced AI-powered platform seamlessly integrates cybersecurity and fraud management, providing real-time, comprehensive protection.

Securing billions of transactions across over 100 million accounts, Cleafy sets the standard in proactive fraud prevention for leading banks and financial institutions. We empower institutions worldwide to outpace cybercriminals, safeguarding the integrity of their operations and ensuring every online banking interaction is secure without compromising customer experience, protecting the digital banking ecosystem from start to finish.

For more information visit [www.cleafy.com](https://www.cleafy.com)