

## Cleafy signs a deal with ING Bank Romania for a new malware detection solution

*Milan, Italy – 19th May 2022* - Last December, Cleafy and ING signed off a deal for the Romanian market aimed at preventing online fraud through the bank's system. This comes in the context in which Romania witnessed a significant increase in cyberattacks in the financial industry over the past year, especially on mobile channels.

*"We are proud to support ING Romania in its ambitious mission to remain the cutting edge and innovative reference for digital banking in Eastern Europe,"* said **Alessandro Bisignano, VP of Global Sales at Cleafy**. *"Our team of experts will provide the bank with the best service to ensure maximum security, minimum risk, and the best product usability for ING's customers."*

This anti-fraud solution improves operational efficiency and detects advanced malware attacks at a quicker rate, which makes it more efficient against new kinds of attacks, characterized by hybrid techniques of malware and social engineering. The combination of Cleafy modules provides an immediate better understanding of potentially fraudulent activities and a consequent optimization of the whole process within the Fraud Management team.

*"As gatekeepers of the financial system, we are constantly implementing solutions which help us keep our customers safe, while also avoiding burdening them with the complexity behind the scenes."*, said **Bogdan Costea, Head of Information Security ING Bank Romania**. *"Moreover, it is our duty to prevent financial fraud and we are happy to have Cleafy as partners, with solutions which help us always stay a step ahead."*

ING Romania has two banking applications for web and mobile, which are used by approximately 1,2 million active users who mostly connect from their mobile devices. With Cleafy's end-to-end atomic visibility, the bank will improve the malware detection capabilities for both web and mobile digital channels, including zero-day scenarios, with no impact on end-users and applications.

To learn more about Cleafy, visit [www.cleafy.com](http://www.cleafy.com)



## **About Cleafy**

We are a team of fraud hunters, cybersecurity experts, data scientists, and software engineers that since 2014 share the same dream: make technology a safer place. That's why we designed a technology that identifies and prevents financial frauds in real-time while ensuring a safe and seamless user experience.

Recognized as a market leader by industry analysts, today, we protect over 60M+ users of top-tier retail and corporate banks against online financial fraud.

## **About ING Romania**

ING Bank Romania is part of ING Group, a global international financial institution, which offers banking services to over 38.4 million individual customers, companies, or institutions in over 40 countries.

Established in 1994, ING Bank Romania is the fourth bank in the top 10 local banks, according to assets, and the only bank with organic growth, without acquisitions of client portfolios or other banks. ING Bank Romania is a universal bank with over 1.6 million customers in three business segments: individuals (retail), SMEs and Mid-Corporate and Wholesale Banking.

**ING's mission is to support people to be one step ahead, in life and in business.**